

AYAL HACOHN

Partner

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EXPERTISE

Competition/Antitrust

BIO

Ayal HaCohen is a partner in the firm's Competition/Antitrust Department, regularly assisting domestic and multinational companies in all areas of antitrust law. Having steered many filings of giant transactions to antitrust clearance, Ayal has vast experience in merger control. He also represents clients with respect to joint ventures, restrictive arrangements and matters relating to monopolies and abuse of dominant position.

Ayal has special expertise in working with large, multinational corporations on complex merger-control cases, and representing clients in merger-control proceedings related to M&A and joint venture transactions. Another area of special expertise is the tech industry, where he advises large platforms as well as local players. Ayal also provides competition law advice regarding the ongoing matters and ventures of major companies, including in connection with other regulated industries, such as health and pharma, environmental protection, gas and oil, food and retail, and advises clients on implementing antitrust compliance programs, representing them in proceedings regarding price control and freedom of information.

Ayal is listed as a Next Generation Partner by the [Legal 500](#) and ranked by [Who's Who Legal](#): Competition – Future Leaders.

EXPERIENCE HIGHLIGHTS

Represented a leading beverage company before the Israel Competition Authority in a request to approve a distribution agreement with a competitor.

Represented a leading global agriculture equipment company before the Israel Competition Authority with respect to its merger with another leading global competitor in a concentrated local market.

Represented a global tech giant in receiving Israeli clearance for its acquisition of another tech giant, in a transaction valued at approximately \$70 billion.

Represented two global shipping equipment leaders in receiving Israeli clearance for their cross-border merger, in a transaction valued approximately \$5 billion.

Represented a renowned international platform in proceedings to formalize an arrangement with the Israel Competition Authority regarding the presentation of businesses on the platform.

Represented a renowned international platform in proceedings to approve a class action regarding agreements between the platform and businesses.

Represented a recognized consumer products company in proceedings to

LEGAL500

"Ayal HaCohen is the best competition lawyer I have ever worked with – professional, always pleasant to work with, available at all times of the day, motivated, and works hard for the client. Exceptional!"

Education

2011 The Hebrew University of Jerusalem (in collaboration with Georgetown University) | LLM

2009 The Hebrew University of Jerusalem | LLB

2009 The Hebrew University of Jerusalem | BA (Economics)

Admission

2009 Israel

approve a class action concerning intervention in parallel imports.

RECOGNITION

