AVI ANOUCHI

Partner

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EXPERTISE

Banking and Finance | High-Tech | Investment Funds

BIO

Avi Anouchi's practice focuses on representation of Israeli and foreign companies (both public and private), and Israeli and foreign venture capital funds, with an emphasis on private financing involving both established and emerging companies. In addition, his work involves complex M&A transactions representing the target company, its shareholders, and the acquiring entity.

Avi's startup clients span from inception to acquisition across a broad spectrum of industries. He works closely with founders and executives of emerging growth companies, providing guidance on financing, strategic and general ongoing corporate matters. He also represents investors, including angel investors, traditional venture capital funds, and corporate venture investment arms.

Avi is recognized by The Legal 500 and IFLR1000 for his expertise in corporate finance, venture lending, and M&A, reflecting his standing as a trusted advisor to both emerging companies and leading investors in Israel and abroad.

Avi also represents lenders and borrowers in a wide range of financing transactions, with a particular focus on venture lending deals. His experience covers term loans, growth capital loans, as well as accounts receivable financing of more mature companies, and includes advising the companies from the preliminary stages through negotiation and execution opposite lenders.

With experience covering complex cross-border secured financings and other arrangements in the oil and gas industry, Avi has represented leading financiers in some of the largest oil and gas projects that have taken place in Israel.

Avi co-authored the Israeli oil and gas chapter in The Legal 500 and The In-House Lawyer Comparative Legal Guide.

Avi received his LLB from Bar Ilan University in 2009 and was admitted to the Israel Bar Association in 2010. He completed his internship with the firm, returned as an associate the following year, and became a partner in 2020.

Education

2009 Bar Ilan University | LLB

Admission

2010 Israel

EXPERIENCE HIGHLIGHTS

- Represented Primo Water and Mey Eden Ltd. in the sale of 100% equity interest in Mey Eden to a purchaser group in a transaction valued at over NIS 200 million.
- Represented Planck Resolution Ltd. in its sale to Applied Systems for $300 million.
- Represented HSBC Bank and JP Morgan in their capacity as arrangers in a $300 million senior secured first lien term loan facility to Delek Drilling – Limited Partnership.

Represented Next47, the venture capital investment arm of Siemens, both as lead and co-investor in several late-stage financing deals, including a $23M Series C round in Bringg Delivery Technologies Ltd., $60M financing of Claroty Ltd., the $24.5M Series D financing of Bizzabo Ltd. and the $52M Series D financing of LogsHero Ltd.

Represented Recruit Holdings Co. Ltd., a human resources company headquartered in Japan, as co-investors in their early-stage investments in Israeli fintech startups Fundbox Ltd. and Breez Development Ltd.

Represented Israel-based tech company Amimon Inc. in its $55 million acquisition by UK-based Vitec Group plc.

Represented FirstPoint Mobile Guard Ltd., an Israeli cyber security company that develops cellular cybersecurity solutions for organizations in its $2M Series A financing by German investment fund Innogy Innovation Center Ltd.

RECOGNITION







