

JOERI KREISBERG

Partner

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EXPERTISE

High-Tech | Fintech | Blockchain and Crypto | Healthcare and Life Sciences | Investment Funds | Mergers and Acquisitions

BIO

Joeri Kreisberg is a highly-regarded lawyer specializing in startups and emerging growth companies across diverse sectors, including high-tech (internet, e-commerce, fintech, cybersecurity, gaming, entertainment, AI, etc.), health-tech (pharmaceuticals, biotechnology, diagnostics, medical devices, digital health, etc.), agrifood-tech, and climate-tech. His clientele is mainly composed of companies incorporated in Israel and the US, all of which operate globally in various jurisdictions.

Over the years, Joeri has guided numerous startups from their inception, through various financing stages, to their eventual exits. With a deep understanding of the startup landscape, coupled with vast experience, professionalism, and a practical approach, he stands out as a premier consultant in his field of expertise. [Chambers and Partners](#) and [The Legal 500](#) consistently highlight Joeri for his market-leading work with startups, praising his commercial insight, responsiveness, and ability to guide companies through complex transactions.

Drawing on his wealth of experience, Joeri prioritizes his clients' business needs, focusing on corporate matters, financing, R&D-related activities, and commercial transactions. He excels in process management, overcoming challenges and maximizing outcomes for his clients, with a practical approach that delivers optimal results in an imperfect world, in which startups often operate with limited resources.

Additionally, Joeri represents venture capital funds, strategic investors, and angel investors investing in startups and emerging growth companies, aligning with their business objectives to facilitate swift and efficient deal closures. Leveraging his strategic guidance, he navigates complex investment transactions, safeguarding his clients' interests while pursuing overarching goals. By employing a pragmatic approach, Joeri ensures seamless execution and timely capitalization on valuable opportunities.

Joeri was born in Utrecht in the Netherlands and immigrated to Israel in 1978. He speaks Hebrew, English and Dutch. Joeri joined the firm as a partner in 2007, bringing with him extensive experience and knowledge.

EXPERIENCE HIGHLIGHTS

Represented Accurate Medical Therapeutics in its sale to Guerbet.

Represented AV Medical Technologies in its sale to Medtronic.

Represented EndoChoice in its sale to Boston Scientific.

CHAMBERS GLOBAL

"Joeri is a fantastic lawyer who is smart and insightful."

"He is responsive and cares about my business. He also has a good sense of humor, which comes in handy when tackling tough issues."

Education

1995 Tel Aviv University | LLB

Admission

1996 Israel

Represented Fooducate in its sale to Maple Media.

Represented SalesPredict in its sale to eBay.

Represented TinyTap in its sale to Animoca Brands.

Represented Upstream Peripheral in its sale to Spectranetics.

Represented Upstream Peripheral in its sale to Bentley InnoMed.

Represented Autofleet Systems in its sale to Element Fleet Management.

Represented AppsFlyer, a unicorn providing analytical solutions for digital marketing.

RECOGNITION

